Oyster rearing is potentially one of the most lucrative of the aquaculture businesses. Demand for the tasty mollusk is growing at a rate that practically guarantees a price-stabilizing market. As consumers throughout North America discover the culinary appeal of this humble mollusk, aquaculturists who can grow high-quality oysters efficiently and economically will reap their rewards.

Bouctouche Bay Industries Ltd. (BBI), a long-established supplier of aquaculture equipment and supplies, has joined forces with Serge LeBlanc, B.Sc., biologist and designer of the original concept. Serge and several oyster growers in the area started experimenting with this new concept. They soon realized that they had a winner. This system could substantially reduce the labour involved in oyster growing and, more importantly, place the burden of labour on fine-tuned equipment rather than on the backs of the oystermen.

For over a decade, the ideas and designs were put to work in the tidal waters of New Brunswick. The success with this new method for rearing oysters led to the commercialization of the OysterGro™ system.

Based solely on labour cost savings over other methods, your additional investment in the OysterGro™ system will pay for itself in three to five years.*

* Results may vary.

Reduce the cost. Increase the revenue.

There's no getting around it — aquaculture is labour intensive. OysterGro™ significantly reduces the labour and time you must invest in oyster farming. Designed as an efficient operation, OysterGro™ simplifies every aspect of the business, from setting out equipment to tending and harvesting.

OysterGro™ is designed to reduce the physical labour associated with tending oysters throughout the growing season. It addresses every labour-intensive aspect of the process: setting out, antifouling, sorting, feeding, stabilizing, and wintering.

Get the System™ and the Know-How

OysterGro™ makes aquaculture more of a science than an art, but actual experience and know-how still provide valuable insight, especially for the aquaculturist who may be new to the business.

Bouctouche Bay Industries Ltd. can offer consulting services with the purchase of the OysterGro™ system. Since aquaculture success is highly dependent on timing, BBI can provide guidance on when key actions should be taken. In addition, BBI consultants can provide analysis and advice to optimize your OysterGro™ system for yield, quality and profitability.

THE COMPLETE FARMING SYSTEM

www.oystergro.com

Bouctouche Bay Industries Ltd.
P.O. Box 2162
Bouctouche, NB E4S 2J2
T 506 743-5455 F 506 743-6729
info@oystergro.com

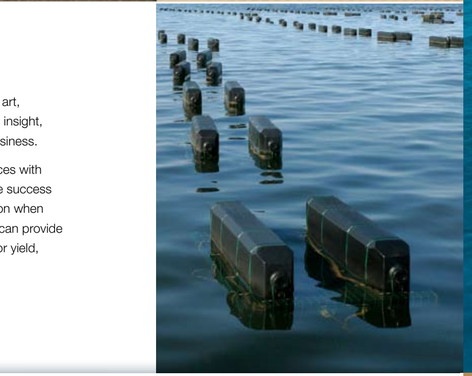
The OysterGro™ Business Success Plan

Turnkey System

The OysterGro™ system is a turnkey business proposition, keyed to the 3-4 year oyster growth cycle*. While OysterGro™ units can be purchased individually, the "system" approach is a proven aquaculture business with predictable numbers, investment and results.

Visit www.oystergro.com for more information regarding the OysterGro™ system.

* Results may vary.



OysterGro

THE COMPLETE FARMING SYSTEM

OysterGro

OysterGro™

THE COMPLETE FARMING SYSTEM

OysterGro™ consists of a compact housing with floats that provides the versatility, efficiency and effectiveness on which business success depends. Every component is designed for strength, durability and convenience. OysterGro™ creates an ideal environment for oyster feeding, growth, cleaning, sorting, protection, and survival. As a result, OysterGro™ helps you produce the highest quality oysters at an extremely competitive cost.

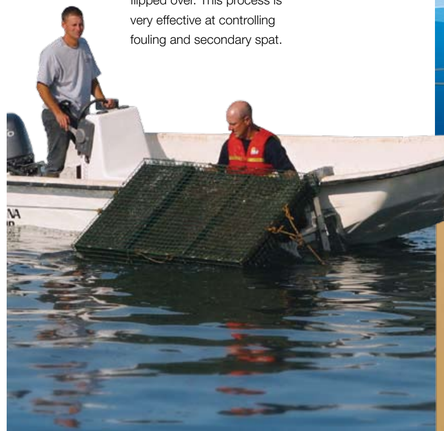
Designed to Perform

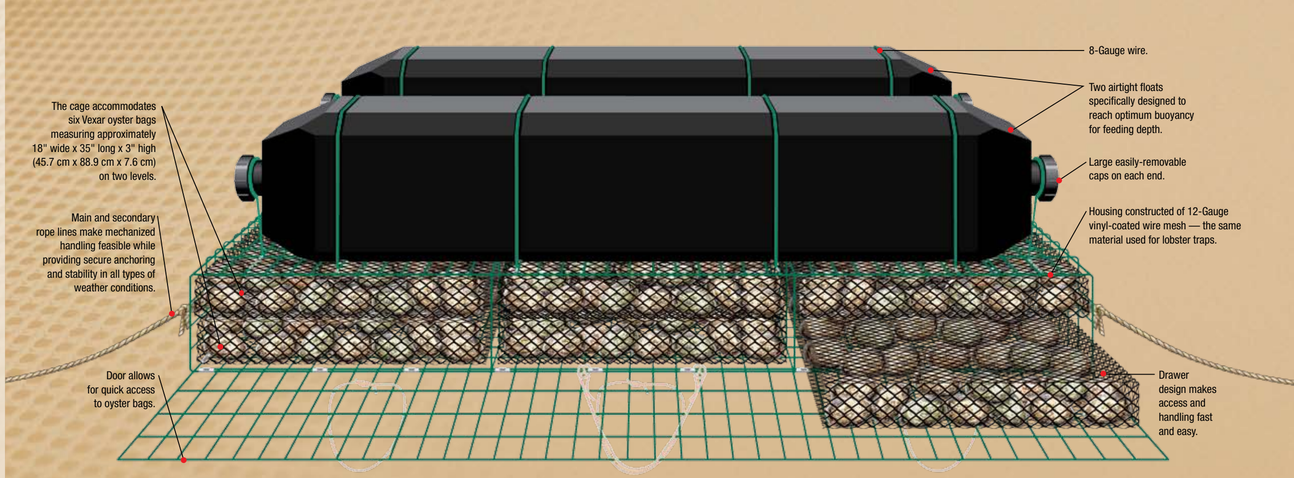
With the unique OysterGro™ design, the familiar floating bag becomes state of the art. It has been proven under commercial oyster rearing conditions where it consistently exceeded predicted labour savings, produced a top-quality oyster and established the basis of a viable aquaculture business with attractive profitability.

Benefits of OysterGro™ from Bouctouche Bay Industries

- Cost-efficient operation
- Durable and rugged construction
- Significantly reduced mortality losses
- Easy wintering procedure (no need to recover buoys and lines for storage)
- Submerging and resurfacing are easier and more efficient than other methods
- Produces high-quality oysters
- Superior system that has been tried and proven over the last 10 years

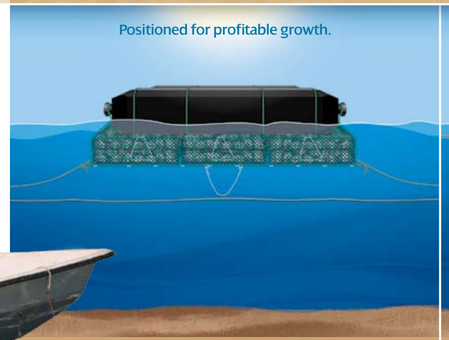
From a submerged metal platform, the cage is easily flipped over. This process is very effective at controlling fouling and secondary spat.





THE COMPLETE FARMING SYSTEM

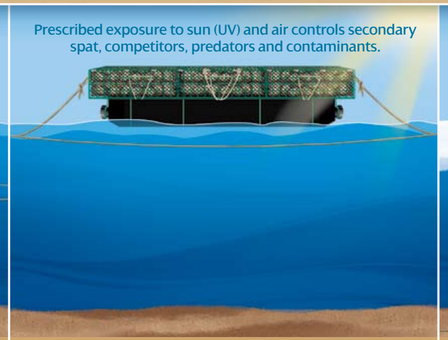
Positioned for profitable growth.



Feeding Position

The stability of the OysterGro™ system optimizes conditions for continuous feeding and maximum growth each year. In the feeding position, the Vexar bags are maintained level and steady at the ideal feeding depth of 6" to 12" (15.2 cm to 30.5 cm) where plankton is plentiful. Since the bags are held securely to prevent shaking and sliding, the distribution of oysters within the bags remains constant, contributing to a higher quality oyster.

Prescribed exposure to sun (UV) and air controls secondary spat, competitors, predators and contaminants.



Submerging

In areas where ice is prevalent, submerging the unit is as simple as removing the caps from the floats which enables the water to enter floats and acts as a ballast to sink unit to sea floor.

Resurfacing

Re-floating of the OysterGro™ system is done by reversing the submerging process; draining the floats and replacing the caps.

Both operations are completed with specialized equipment that has been designed to work efficiently with the OysterGro™ system.

Wintering is a matter of cap removal compared to arduous equipment retrieval.

Wintering Position

OysterGro™ is specially designed for shallow waters inside of bays. It requires a clearance of only 18" (45.7 cm) between the ice and the sea bed.

As illustrated above, the floats keep the oysters off the ocean floor, thus substantially reducing winter mortality rates.

Wintering amounts to a process of "cap collection" — not the back-breaking, time-consuming work of retrieving buoys and lines and transporting them to shore for winter storage.